

REP HEADLINE# 6375010

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

OCT31/12 10.55

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	:DATE	:DATE	:WK	:INVT	:	:SPTS

MARKET TOTALS \$34,000
WFSB 23%
WTNH 47%
WVIT 18%
WTIC 10%
WCTX 0%
WCCT 1%
WHPX 0%
CABL 1%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6375010
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680

CREDIT RISK !!!
HARRIS REPORT FROM REP OCT31/12 09.52
***CHANGES** *** WFSB-TV ***
***** 903-318-9880

ADV # _____ ADV. NAME ISS/MAJORITY PAC REP. # _____ OFF. # _____ SALESMAN # _____

AGY #	AGY. NAME	WATERFRONT STRATEGIES	BUYER NAME	SPENCER WOOD
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3050 K ST NW, SALES PRSN WA- HEATHER UTTELY (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6375010 _____ CLASS: NATL. LOCAL REGIONAL

PRDCT	MAJORITY PAC *GFSB*	EST#	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT29/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 09.52

REP: REVISED ORDER
ZEROED LN 28
ADDED LN 34
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MAJORITY PAC *GFSE*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		700P-800P	30		\$35.00	10/27	10/27	0		SAT	0
PROGRAM : ET WEEKEND												
CON COM1: ET WEEKEND												
34	A		900A-1030A	30		\$70.00	10/28	10/28	1		SUN	1
PROGRAM : SUN MORN												
CON COM1: SUN MORN												
OCT/12	\$7,665.00		NOV/12	\$155.00								
											CONTRACT TOTAL	\$7,820.00
											TOTAL SPOTS	98

REP HEADLINE# 6375010
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

OCT31/12 09.52
*** WFSB-TV ***

[illegible]

MARKET TOTALS	\$34,000	WFSB 23%	WTNH 47%	WVIT 18%	WTIC 10%	WCTX 0%	WCCT 1%	WHPX 0%
			CABL 1%					

ACCURATE SHARES. GFSB LISTED AS CABL

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DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 498650 /		Alt Order # 06375010
Product MAJORITY PAC *GFSB*		
Contract Dates 10/16/12 - 10/29/12		Estimate #
Advertiser Majority PAC		Original Date / Revision 10/31/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	10/16/12	10/19/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$50.00			
2	GFSB	10/22/12	10/22/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$50.00			
3	GFSB	10/23/12	10/26/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$50.00			
4	GFSB	10/29/12	10/29/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$50.00			
5	GFSB	10/16/12	10/19/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$45.00			
6	GFSB	10/22/12	10/22/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$45.00			
7	GFSB	10/23/12	10/26/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$45.00			
8	GFSB	10/29/12	10/29/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$45.00			
9	GFSB	10/16/12	10/19/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$60.00			
10	GFSB	10/22/12	10/22/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$60.00			
11	GFSB	10/23/12	10/26/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 498650 /		Alt Order # 06375010
Contract Dates 10/16/12 - 10/29/12		Product MAJORITY PAC *GFSB
Advertiser Majority PAC		Estimate # 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$60.00			
12	GFSB	10/29/12	10/29/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$60.00			
13	GFSB	10/16/12	10/19/12	CBS Daytime	1230-2p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$60.00			
14	GFSB	10/23/12	10/26/12	CBS Daytime	1230-2p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$60.00			
15	GFSB	10/16/12	10/19/12	CBS Daytime	2p-3p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$60.00			
16	GFSB	10/23/12	10/26/12	CBS Daytime	2-3pm		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$60.00			
17	GFSB	10/16/12	10/19/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$60.00			
18	GFSB	10/23/12	10/26/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$60.00			
19	GFSB	10/16/12	10/19/12	4PM-5PM	4PM-5PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$110.00			
20	GFSB	10/23/12	10/26/12	4PM-5PM	4PM-5PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$110.00			
21	GFSB	10/16/12	10/19/12	6PM-6:30PM Eyewitness News	6PM-6:30PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$110.00			
22	GFSB	10/23/12	10/26/12	6PM-6:30PM Eyewitness News	6PM-6:30PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$110.00			
23	GFSB	10/16/12	10/19/12	7PM-7:30PM	7PM-7:30PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$110.00			
24	GFSB	10/23/12	10/26/12	7PM-7:30PM	7PM-7:30PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$110.00			
25	GFSB	10/16/12	10/19/12	7:30PM-8PM	7:30PM-8PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$110.00			
26	GFSB	10/23/12	10/26/12	7:30PM-8PM	7:30PM-8PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$110.00			
27	GFSB	10/20/12	10/20/12	7PM-8PM	7PM-8PM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$35.00			

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 498650 /		<u>Alt Order #</u> 06375010
<u>Contract Dates</u> 10/16/12 - 10/29/12		<u>Product</u> MAJORITY PAC *GFSB
<u>Advertiser</u> Majority PAC		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 28	GFSB	10/27/12	10/27/12	7PM-8PM	7PM-8PM		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -----2- 2 \$35.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	GFSB	10/22/12-10/28/12		7PM-8PM	7PM-8PM	-----Sa--	:30		\$35.00	NM		
Credited												
2	GFSB	10/22/12-10/28/12		7PM-8PM	7PM-8PM	-----Sa--	:30		\$35.00	NM		
Credited												
E 29	GFSB	10/16/12	10/21/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 -TWTFSS- 5 \$65.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	GFSB	10/15/12-10/21/12		M-SU Eyewitness News @ 11	11PM-11:35PM	-TuWThFSa--	:30		\$65.00	NM		
See MG 29.6												
6	GFSB	10/26/12-10/28/12		M-SU Eyewitness News @ 11	11PM-11:35PM	-----FSaSu	:30		\$65.00	NM		
Ⓜ MG for 29.2 10/19												
30	GFSB	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -TWTFSS 5 \$65.00												
31	GFSB	10/21/12	10/21/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 -----1 1 \$400.00												
32	GFSB	10/28/12	10/28/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -----1 1 \$400.00												
Totals											97	\$7,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	94	\$7,595.00	\$6,455.75
10/29/12 - 10/29/12	3	\$155.00	\$131.75
Totals	97	\$7,750.00	\$6,587.50

Signature: _____ Date: _____

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